A COMPREHENSIVE PROCESS

• **Steering Committee** (faculty and staff across the Schools, Library, UCSF Health, Development, University Relations) meets once a month with Perkins Eastman and UCSF Real Estate Team

• **Working Groups** within Parnassus Steering Committee to develop vision, concepts and next steps for specific areas:
  - Research Collaboratory/CoLabs
  - Research Space Working Group
  - Educational Space Working Group
  - Digital Hub

• **3 Visioning Workshops** held in 2018 and 2019:
  - Blue Sky Ideas Development-exploring visions/ideals
  - Draft Ideas Development- honing in on possible options
  - Preferred Alternative Workshop- Building upon Core Concepts

• **Community Relations Workgroup** held every few months to obtain input from the public
## AN INCLUSIVE PROCESS

<table>
<thead>
<tr>
<th><strong>16</strong> meetings of Parnassus Master Plan Steering Committee</th>
<th><strong>4</strong> respondents in Working Groups with over <strong>40</strong> meetings</th>
<th><strong>16</strong> members in Research Space Working Group</th>
<th><strong>16</strong> members in Education Space Working Group</th>
<th><strong>17</strong> members in Digital Hub Working Group</th>
<th><strong>15</strong> members in CoLabs Working Group</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4</strong> surveys with over <strong>4,000</strong> responses</td>
<td><strong>3</strong> workshops with attendance by <strong>100+</strong> campus representatives</td>
<td><strong>37,000</strong> community mailings</td>
<td><strong>5</strong> meetings of Community Working Group</td>
<td><strong>800</strong> neighbors in the community email list</td>
<td><strong>100+</strong> participants in 2 Community Open Houses</td>
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AN INCLUSIVE PROCESS

A PREMIER ENVIRONMENT

Building from a 100+ year legacy of world-class education, research and patient care, the campus environment will match the quality of science within it.

A NEW STANDARD FOR RESILIENCE

Modernization strategies will support the campus function, efficiency, and quality of life. This ambitious vision will help adapt to future trends and opportunities.

A DESTINATION

The campus will complement and enhance its neighborhood, becoming a welcoming destination for first-time patients, everyday employees, and returning visitors alike.
01 PROPOSED PLAN

UCSF is a world-class university and the Parnassus Heights campus deserves to be a world-class environment.

The CPHP attempts to address both these factors and challenges in a visionary and nimble way. Our goal has been to create an implementable plan, authored by the campus and community at large, that can serve as a road map for future development and an inspiration to all stakeholders.
THE CHALLENGES
THE “BIG IDEAS”

1. Create the “campus heart”
   Can we design a campus heart that sparks conversations, collaboration and engagement?

2. Form complementary districts
   Can we redefine long-term campus relationships and provide opportunities for convergence of the missions?

3. Emphasize connections for convergence
   Can we create multi-purpose, cross-disciplinary spaces that answer need for collaboration and social gathering?

4. Park-to-Peak, a vertical campus
   Can we design interventions that take advantage of the topography and improve the public perception of UCSF?

5. Parnassus Ave. is the campus “main street”
   Can Parnassus Ave. be designed for a comfortable pedestrian experience, while allowing local access?

6. Irving St. connects to the community
   Can UCSF better welcome visitors, patients and the public into the campus?
PARNASSUS HEIGHTS CAMPUS, FUTURE
The Plan aims to make it easy to live, work, heal and discover at Parnassus Heights.
ORGANIZING CONCEPTS

COMPACT CAMPUS

LEGIBLE CAMPUS

INTEGRATED CAMPUS

WELCOMING CAMPUS

WORLD-CLASS CAMPUS
A COMPACT CAMPUS

Urban

Vertical

Interconnected
A LEGIBLE CAMPUS

Visible

Intuitive

Organized
AN INTEGRATED CAMPUS

Pedestrian

Connected

Cross-disciplinary
A WELCOMING CAMPUS

Convivial

Comfortable

Contextual
A WORLD-CLASS CAMPUS

Contemporary

High Performance

Resilient
EXPERIENCE
“This incredible commitment sets the stage for a 21st century hospital that will play a critical role in patient care for San Franciscans and our community, as well as patients from around the nation and the globe.

It will support each patient’s experience, providing a welcoming, patient-centered environment that promotes warmth and respect, upholding the highest standards of hospitality and patient safety, while also incorporating the latest technologies.”

- UCSF Chancellor Sam Hawgood, MBBS.
WHY BUILD A NEW HOSPITAL?

- Mission Critical
- Marketplace competition
- Record high demand and census
- Recruitment and retention of providers, researchers and staff
- Modernization and patient satisfaction
- Seismic safety
THE SITE

New Hospital location
HIGH-LEVEL TIMELINE

2018-2019: Visioning
2019-2020: Master Planning, Programming
2020-2022: Design
2022-2023: LPPI Demolition
2023-2028: Construction
2028-2029: Testing, Pre-occupancy, Planning, Fit-up

COMMUNITY & USER GROUP INPUT

USER GROUP INPUT

2029: Grand Opening
BUILDING THROUGH PARTNERSHIPS

**Campus**
- Coordination with CPHP efforts
- Integration of clinical care with research and education missions

**Clinicians, Staff, Trainees**
- Ongoing communication and input from key stakeholders and users

**Community**
- Patients & Families
- Neighbors
- Industry Advisors
- Corporate Partners

**Philanthropists**
The Helen Diller Foundation is actively engaged in design and planning.
03 NEXT STEPS

• Parnassus Master Plan Steering Committee to discuss and recommend an initial sequence of actions to begin to implement the CPHP.

• Validation of program, scope and cost of initial actions.

• Leadership to confirm the initial sequence of actions.
Online audience, please submit your questions to space@ucsf.edu

More information about the Plan can be found at tiny.ucsf.edu/CPHP